

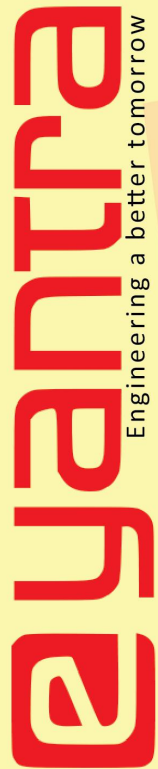
**PRESS RELEASE**

**IIT Bombay's All India e-Yantra Ideas Competition (eYIC 2019-20) & Industry Conclave at Marathwada Mitramandal's College of Engineering, Karvenagar**

Marathwada Mitramandal's College of Engineering, Karvenagar is hosting the e-Yantra Ideas Competition (eYIC) Regional Finals & Industry Conclave in association with IIT Bombay on 28<sup>th</sup> & 29<sup>th</sup> Feb. 2020.

e-Yantra is a flagship project of the Ministry of Human Resources Development (MHRD, Govt. of India) funded under the National Mission on Education through ICT (NMEICT) at IIT Bombay to spread education in Embedded Systems and Robotics in undergraduate engineering and polytechnic colleges. The main objective of e-Yantra is to train students in the art of innovation and entrepreneurship in a step-by-step manner using a "Project Based Learning" approach. The e-Yantra Ideas Competition (eYIC) invites students to articulate a real-world problem as a project. Cash rewards totaling to more than Rs. 2 Lakhs and participation certificates await the teams participating in the Regional Finals. Shortlisted projects in the regionals will showcase their projects at the grand finale at IIT Bombay on April 3 – 4, 2020.

In order to build a stronger industry-academia connect, an Industry Conclave & Panel Discussion is organized on 29<sup>th</sup> Feb. 2020. Dr. Anand Deshpande, Founder, Chairman & Managing Director, Persistent Systems will deliver a talk on "Building Indian Innovation Ecosystem" on 29<sup>th</sup> Feb. 2020 at 11.30 AM. This will be followed by a panel discussion on "Role of e-Yantra Labs in Industry Academia interaction, discussion between industry & academia with audience & Government/Industry support in building the Innovation Pipeline". Prof. Dr. Kavi Arya, IIT Bombay, Dr. Yogesh Kulkarni, Director, Vigyan Ashram, Dr. Milind Jagtap, Chief Mentor & Chairman, SoftHard Automation Pvt. Ltd., Mr. Rishi Ghare, CEO, WiFi-Soft Solutions Pvt. Ltd. and many delegates from industry & engineering colleges will be present for the industry conclave.



e-Yantra Invites you to  
**The Regional Finals of  
e-Yantra Ideas Competition  
2019 - 20**

at  
Marathwada Mitra Mandal's  
College of Engineering, Pune  
on

**Feb 29, 2020**



Please join us for lunch at 1pm & witness  
the talent amongst students  
across the region.

**Time:**  
9 am to 1 pm

**Venue:**  
Sr.No. 18, Plot No. 5/3, CTS No.205,  
Vadar Vasti Rd, Karvenagar,  
behind Vandevi Temple, Pune,  
Maharashtra 411052

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